

## **Terms and conditions of the "Help More" campaign**

### **I. General provisions**

1. These Rules set out the principles of the charity competition entitled "Help More" carried out as part of the Poland Business Run run, hereinafter referred to as the "Campaign".
2. The organiser of the Campaign is the Poland Business Run Foundation with its seat in Krakow, ul. Siemiradzkiego 17/2, 31-137 Krakow, hereinafter referred to as the "Organiser".
3. The Partner of the Campaign is Polski Standard Płatności Sp. z o. o., owner of the BLIK brand.

### **II. Objectives**

1. The aim of the "Help More" campaign is to:
  - a) raising funds to support people with disabilities and after mastectomy,
  - b) promoting pro-social attitudes,
  - c) recognising the most committed teams and organisations taking part in the Poland Business Run.

### **III. Conditions of participation**

1. Participation in the Campaign is open to teams registered to take part in the Poland Business Run.
2. Participation in the Campaign is voluntary.
3. Each team has the opportunity to conduct an individual fundraising to help beneficiaries of the Poland Business Run Foundation through the polandbusinessrun.pl website.
  - a) A donation made through the individual link of a given team is included in the amount collected by the team in the ranking of teams.
  - b) Contributions made to all teams from a single organisation (based on the NIP number) are added to the company ranking.
4. Donations can be made by any individual or legal entity by transferring funds to a dedicated collection on the Organiser's website.
5. The following forms of payment are available:
  - a) online transfer
  - b) traditional transfer
  - c) Blik
  - d) PayPal
6. If a team signs up for the Poland Business Run with the Virtual Charity or Real Charity package, the amount of PLN 500 from the participation fee will be credited to the team's account in the Help More competition.

### **IV. Competition rules**

1. For each team accepted to the Poland Business Run, an individual collection is automatically created and is available on the list of teams of the run.
2. Teams compete to collect the highest amount of charitable funds by promoting collections among colleagues, family and friends.
3. In addition, there is a company competition where the funds raised by all teams from an organisation are added up.
4. The ranking of teams and companies is public and updated on an ongoing basis on the polandbusinessrun.pl website.
5. The 5 teams with the highest number of funds raised as of:
  - a) 30 June, 23:59:59
  - b) 31 July, 23:59:59
  - c) 7 September, 11:59:59and 5 companies with the highest number of funds collected as of 7 September, 11:59:59

6. the organiser is not responsible for erroneous payments affecting the position of the teams in the ranking.

## **V. Awards**

1. In each of the 3 Campaign finals, the 5 teams that raise the most funds will be awarded the title of Leaders of Help and will receive Yellow Leader T-shirts.
2. The 5 companies whose teams raise the most funds in total in the last final will receive special awards.
3. The organiser reserves the right to fund additional prizes for the winners.
4. The prizes will be handed over to the winners by courier service or directly during the Poland Business Run final in Krakow.

## **VI. Personal data processing**

1. The administrator of the personal data is the Poland Business Run Foundation with its registered office at ul. H. Siemiradzkiego 17/2, 31-137 Kraków. As part of the execution of the Campaign and in relation to personal data protection, participants can contact the following e-mail address: [biuro@polandbusinessrun.pl](mailto:biuro@polandbusinessrun.pl) and the e-mail address of the Data Protection Inspector of the Poland Business Run Foundation: [iod@iods.pl](mailto:iod@iods.pl).
2. The Administrator will process the following personal data as part of the Action: first and last name, e-mail address, telephone number.
3. The personal data of the Contest Participants will be processed for:
  - a) The personal data of the Contest Participants will be processed for:
    - (a) organising the Help More Campaign, accepting contributions, distributing prizes and announcing winners on the Organiser's website and Facebook, LinkedIn and Instagram profiles - solely on the basis of the consent you have given us (legal basis: Article 6(1)(a) GDPR);
    - b) settling the competition - in the event that you receive a prize, i.e. fulfilling our legal and tax obligations (legal basis: Article 6(1)(c) GDPR, Personal Income Tax Act of 26 July 1991);
    - c) answering any queries from participants, which is a legitimate interest of the Administrators (legal basis: Article 6(1)(f) GDPR);
    - d) using the Participant's image of the Campaign - in the form of photos of the prize-giving and their publication on the Organiser's website and on its Facebook, LinkedIn and Instagram profiles - solely on the basis of the consent given to us by the Participant (legal basis: Article 6(1)(a) GDPR).
4. The recipients of the personal data will be entities authorised on the basis of legal regulations or an agreement of entrustment concluded with the Organiser.
5. Personal data will be processed for no longer than necessary for the proper conduct and implementation of the competition, and then for the period of storing accounting and tax documentation resulting from the provisions of law (5 years), the assertion of claims of a civil law nature, for archival purposes (in accordance with current regulations concerning the archiving of documentation generated by the operation of a state entity), and in the case of data processed on the basis of consent - until it is revoked.
6. Provision of personal data is voluntary, but necessary to participate in the Campaign. Failure to provide or the provision of incomplete personal data will result in inability to participate. The Participant's consent to the dissemination of their image is voluntary.
7. In relation to the processing of personal data, the participant has the right to:
  - a) Access to the content of the personal data,
  - b) Rectify the data,
  - c) Deletion of personal data,
  - d) Restriction of the processing of personal data,
  - e) Transfer of data,
  - f) Object to the processing of your data,
  - g) Withdraw consent at any time without affecting the lawfulness of the processing carried out on the basis of consent before its withdrawal - if the processing is carried

out on the basis of consent granted to us, - in the cases and under the conditions set out in the GDPR. The rights listed in points 1-7 above can be exercised by contacting one of the Administrators.

8. It is your right to file a complaint with the President of the Office for the Protection of Personal Data when it is justified that your personal data is processed by the controller contrary to the provisions of the General Regulation.

9. Your personal data will not be processed by automated means, including profiling.

10. your personal data will not be transferred to international organisations, however, it may be transferred to third countries (including the USA) through the Administrator's use of tools from companies based or with branches outside the EU.

## **VII. Final provisions**

1. The organiser reserves the right to amend the Terms and Conditions.

2. Any disputes arising from participation in the Campaign will be resolved by the Organiser.