

## **INFORMATION CONCERNING THE PROCESSING OF PERSONAL DATA IN THE POLAND BUSINESS RUN FOUNDATION**

In connection with the processing of your personal data, obtained by us through the registration forms available on our website or made available to us by persons (team captains) submitting the team to the Run: Poland Business Run (hereinafter referred to as : by party) we present to you - in accordance with art. 13 and 14 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27.04.2016 on the protection of personal data and on the free movement of such data and repealing Directive 95/6 / EC (general regulation on data protection) (Official Journal EU L of 05/04/2016, No. 119, p. 1) hereinafter referred to as "GDPR" - information on the principles and grounds for the processing of personal data by the Poland Business Run Foundation. By accepting the terms of the POLAND BUSINESS RUN Regulations (hereinafter referred to as the Regulations), the Privacy Policy and this Information regarding the processing of personal data at the Poland Business Run Foundation, you declare that you have obtained the consent to share the personal data of the participants of the race indicated by you.

### **I. DATA ADMINISTRATOR**

The administrator of your personal data is the Poland Business Run Foundation with headquarters in Krakow (31-137), Siemiradzkiego 17/2, having REGON: 364424465, NIP: 6762507232, entered in the register of associations, other social and professional organizations, foundations and independent public establishments health care of the National Court Register under the number KRS 0000617320, whose registration files are kept by the District Court for Kraków - Śródmieście in Kraków, 11th Commercial Department of the National Court Register, tel. 123957811, e-mail: [biuro@polandbusinessrun.pl](mailto:biuro@polandbusinessrun.pl) In all matters related to the processing of your personal data, you can contact us at the e-mail address [biuro@polandbusinessrun.pl](mailto:biuro@polandbusinessrun.pl), via the contact form on our website or in writing to the following address: Fundacja Poland Business Run, Siemiradzkiego 17/2, 31-137 Kraków.

### **II. SOURCE OF OBTAINING DATA PROVIDED BY TEAM CAPTAINS**

If your personal data, based on your consent, has been made available to us by persons (team captains) submitting a team to the Race, we will process the following categories of your personal data: name and surname, date of birth, email address, phone number, place of work, address details for sending starter packages (private or business address).

### **III. DATA PROTECTION SUPPLIER**

The administrator has appointed a Data Protection Officer who can be contacted at the following email address: [iod@iods.pl](mailto:iod@iods.pl).

### **IV. OBJECTIVES AND LEGAL BASIS FOR PROCESSING PERSONAL DATA**

Your personal data provided to us in the registration form will be processed to the extent necessary to organize the event, i.e. in order to:

1) Proper organization of the event and all related activities, including to the extent necessary to:

a) Registering the team at [www.polandbusinessrun.pl](http://www.polandbusinessrun.pl) in order to participate in the event, creating an account for you on our Poland Business Run website, receiving a payment from you in the event of individual teams submissions, sending the starting packages to the indicated postal address - i.e. in order to perform the contract, which is concluded between you and the Foundation by your acceptance of the Regulations and for the implementation of which our processing of your personal data is necessary (legal basis Article 6 paragraph 1 point b of the GDPR),

- b) Measuring time, using photos or screenshots you have sent us from the application, confirming the time and distance of the run in connection with the implementation of the contract (art.6 par.1 lit.b RODO),
- c) Sending organizational information to your email address regarding, among others start of registration for the race, start time of the race - based on the consent you gave us (legal basis Article 6 paragraph 1 point a of the GDPR),
- d) Sending SMS to your phone number with the link to download Poland Business Run mobile app.
- e) Measuring the running time of the entire team, by entering data from the run to the indicated application (art.6 par.1 lit.b RODO),
- f) Publishing the running results on [www.polandbusinessrun.pl](http://www.polandbusinessrun.pl) and [www.sts-timing.pl](http://www.sts-timing.pl) - based on the consent you gave us (legal basis: Article 6 paragraph 1 point a of the GDPR),
- 2) Fulfilling legal obligations incumbent on the Foundation related to banking and accounting services of payments made by you to register and confirm participation in the event (legal basis Article 6 paragraph 1 point c of the GDPR),
- 3) Fulfilling legal obligations incumbent on the Foundation and resulting from contracts concluded by the Foundation with public and financial institutions in connection with the organization of the event, including the obligation to prepare and submit to public institutions, donors, sponsors, financial reports and assistance reports on the Foundation's activities (legal basis Article 6 para. 1 letter c of the GDPR),
- 4) Receiving commercial information within the meaning of the Act of 18 July 2002 on the provision of electronic services, including the promotion of services offered by the Foundation or entities cooperating in the organization of the race, including information about current and planned projects, future events, undertakings (basis legal: art.6 par.1 lit.a RODO),
- 5) To the extent necessary for the possible determination, investigation or defense of our or your claims related to the organization of sports competitions, which is the implementation of our legitimate interest (legal basis of Article 6 paragraph 1 point f of the GDPR)

We would like to inform you that participation in the event means that you, as a participant, consent (legal basis of Article 6 paragraph 1 point a of the GDPR) to disseminate its image without territorial and time restrictions, in particular by placing photos, films or sound recordings on websites Organizer (social media, i.e. Facebook and Instagram and our website), as well as in other electronic media managed or used to any extent by the Organizer, in information and promotional materials prepared by the Organizer, as well as in publications and services of third parties, with the proviso that the photographs and films in question in third-party publications can only illustrate information about the activities of the Organizer, and their use in another context is not allowed. This consent applies to photos taken by the Administrator on the route.

Sending photos by the runners to the Administrator, which were taken by themselves, means consent to their publication on the Administrator's website and on social media, for promotional purposes and to document the event.

We ensure that your image will not be used for commercial purposes, therefore you are not entitled to any claims, in particular the right to remuneration.

## **V. RECIPIENTS OF PERSONAL DATA**

1. The recipients of your personal data will only be entities authorized to obtain personal data on the basis of legal provisions.
2. Your personal data may also be provided to entities processing personal data at the request of the Administrator, e.g. IT service providers, accounting, legal, advisory and other entities processing data for the purposes specified by the Administrator - whereby such entities process data only on the basis of an agreement with the Administrator .

## **VI. PERIOD OF STORING PERSONAL DATA**

Your personal data will be processed for the period necessary to achieve the purposes of processing indicated in point III, i.e.

- 1) To the extent of the contract binding you with the Foundation - for the period necessary to perform the contract, and then for the period in which you could assert claims from us regarding non-performance or improper performance of the contract by us and through which we could assert such claims from you (not however, longer than for six years),
- 2) In the scope of fulfilling the obligations incumbent on the Foundation - for the period and to the extent required by law, including the limitation of claims and archiving or to secure any claims (not less than for a period of 10 years),
- 3) To fulfill the legitimate interests of the Foundation - until they are completed or an objection to such processing is lodged, no longer than for a period of 6 years.
- 4) To the extent that your consent was required for their processing - for the period until you withdraw your consent referred to in points IV.1 c and e and IV.4

## **VII. RIGHTS OF PERSONS WHO THE DATA CONCERNS**

You have the right to request from us:

- 1) Access to the content of your personal data - i.e. the right to obtain confirmation whether the Administrator processes data and information regarding such processing,
- 2) Receiving a copy of personal data - i.e. the right to obtain a copy of your personal data that is processed by the Administrator, or what the first copy is free of charge, while for the next Administrator is entitled to charge a reasonable amount,
- 3) Correction of personal data - if the data processed by the Administrator is incorrect or incomplete,
- 4) Deletion of personal data - if the data are no longer necessary for the purposes for which they were collected, consent to data processing will be withdrawn, objection to data processing will be raised, data will be processed unlawfully,
- 5) Restrictions on the processing of personal data - when the data is incorrect, you can request a restriction of data processing for a period that allows you to check the correctness of this data, the data will be processed unlawfully, but you will not want it to be deleted, the data will not be needed by the Administrator, but you may need it needed for defense or redress or when you raise an objection to data processing - until it is determined whether legally justified grounds on the part of the Administrator prevail over the basis of the objection;
- 6) Transfer of personal data - i.e. you have the right to receive in a structured, commonly used machine-readable format your personal data provided to the administrator, and you have the right to send this personal data to another administrator without any obstacles on the part of the Administrator to whom this personal data was provided data processing is carried out on the basis of consent or contract and this processing is carried out automatically,
- 7) Opposition to the processing of personal data - you have the right to object at any time - for reasons related to your particular situation - when your personal data is processed by the Administrator in order to perform a task carried out in the public interest or as part of exercising public authority entrusted to the Administrator or based on the justified interest of the Administrator or regarding data processing for direct marketing,
- 8) Withdrawal of consent to the processing of personal data at any time without affecting the lawfulness of the processing that was carried out before its withdrawal - if the processing takes place on the basis of consent granted to us - in cases and under the conditions set out in the GDPR.

The rights listed in points 1-8 above can be exercised by contacting the Administrator.

## **VIII. THE RIGHT TO COMPLAIN WITH A SUPERVISORY AUTHORITY**

You have the right to lodge a complaint to the President of the Office for Personal Data Protection, if it is justified that your personal data is processed by us contrary to the provisions of the General Regulation.

## **IX. INFORMATION ABOUT THE REQUIREMENT / VOLUNTY OF DATA AND THE CONSEQUENCE OF NOT PERSONAL DATA**

Consent to the processing of personal data in accordance with point IV.1. c and e and IV.4 is voluntary. Providing data resulting from the concluded contract is necessary and necessary to

take part in our race. Failure to provide or provide incomplete personal data or a lack of consent to the processing of personal data will result in the lack of implementation of activities.

#### **X. AUTOMATED DECISION MAKING INCLUDING PROFILING**

Your personal data will not be processed in an automated manner, including in the form of profiling.

#### **XI. TRANSFER OF PERSONAL DATA TO A THIRD COUNTRY OR AN INTERNATIONAL ORGANIZATION**

Your personal data will not be transferred to a third country or an international organization.